

GLORIA TUNG

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Versatile multimedia & graphic designer with 10+ years in web development, video production, graphic design, and marketing. Proven multi-country marketing experience in oceania, including promotions and partnerships.

Expertise in WordPress (incl. AI integrations), Adobe Suite, 3D/animation tools, and client deliverables. Built multiple websites across NZ and Hong Kong. Eager to bring energy and versatility to a full-time role in Hong Kong.

WWW.GLORIATUNG.COM

MULTIMEDIA EXPERIENCE

06/2014–Present

Freelance Marketing & Multimedia Designer / Web Developer

- Built and maintained responsive WordPress websites from scratch for diverse clients, including branding, full custom design, video editing/integration, hosting.
- Crafted (epe.co.nz) for Effective Planning & Engineering Ltd: professional site with service listings, AI / WeChat chatbot, and promotional content.
- Designed welcoming, family-focused childcare website (learningunlimited.co.nz).
- Created logos, promotional materials (leaflets/posters), and oversaw bulk product printing/merchandise.
- Handled documentation, invoicing, and promotional support for clients (e.g., JM/VM Construction).

09/2020–12/2020

Casual Art Tutor

TsingMei Art Studio – Auckland

- Taught drawing, 3D modelling, and video editing to ages 8-16; created workshop marketing materials.

01/2012–05/2012

Art Course Tutor

Li Mei Art Gallery

- Assisted in teaching technical drawing for 50+ high school students in one class.

OTHER EXPERIENCE

06/2023–05/2024

Part-Time Receptionist / Administrator

HLB Mann Judd Limited – Auckland

- Handled administrative duties including monthly billing, filing, documentation, and database management.
- Planned and delivered recurring company events every few months, designing posters, visuals, promotional materials, and coordinating logistics for client seminars and gatherings.

08/2018–09/2019

Marketing Executive

JM Ocean Avenue NZ Limited – Auckland

- Led Oceania-wide marketing initiatives for Bzzmart online platform, covering Australia, Papua New Guinea, Solomon Islands, Fiji, and broader Pacific islands.
- Oversaw promotions, events, advertisements, and digital strategies to boost platform adoption and sales in health/nutritional products.
- Built and nurtured partnerships with local businesses.

01/2010–12/2011

Part-Time Real Estate Agent Assistant

Fuller Property Agency – Hong Kong

- Supported agents with calls, promotional materials, and documentation.

EDUCATION & CERTIFICATIONS

2026

- AI-Powered Performance Ads Certification (Google)

2015–2017

- Bachelor of Art and Design – 3D Animation and VFX
Media Design School, NZ

2013–2014

- Graphic Design & Illustration (Level 4)
Cambridge School of Visual and Performing Arts, UK

ABILITIES & SKILLS

- Marketing (Google Ads/Analytics / Mailchimp / SEO / SMM)
- Graphic & UI Design (Photoshop / InDesign / XD / Canva)
- Video Editing & Production (After Effects / Premiere)
- 3D Modelling & Printing (Maya / ZBrush / Nuke / Pipeline)
- Responsive Web Basics (PHP / WordPress / Visual Studio)
- Concept Art, Illustration, Photography, Documentation (Xero)
- Business Negotiation

Languages: Cantonese (Native) • English & Mandarin (Fluent)