

# GLORIA TUNG

## MULTIMEDIA DESIGNER & 3D ARTIST

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## PROFILE

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Versatile multimedia & graphic designer with 10+ years of experience in web development, video production, graphic design, and marketing. I build brands from the ground up—from logos and websites with custom AI integrations to video production and multi-market campaigns across Oceania and Hong Kong. Trilingual professional (English, Cantonese, Mandarin) with a Bachelor of Art and Design (3D Animation & VFX) and a focus on practical, detail-oriented problem solving. I thrive in environments where I can leverage my unique perspective on light, space, and narrative to turn complex ideas into engaging, professional visuals.

## SKILLS

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- **Design & Creative:** Adobe CC (Photoshop, InDesign, Illustrator, After Effects, Premiere Pro, XD), Canva, Maya, ZBrush, Blender, Nuke, 3D Animation, Matte Painting, Layout, Photography.
- **Web & Digital:** WordPress Expert (Customisation, AI Integrations, WooCommerce), PHP, Responsive Design, SEO, Visual Studio, AI Chatbot Integration.
- **Marketing & Business:** Campaign Planning, Google Ads (Search/Performance), FB Ads, Analytics, Mailchimp, SMM, Event Coordination, Product Merchandising, Business Negotiation, E-commerce Payment Systems (Stripe, Skrill).
- **Office & Admin:** Xero, Microsoft Office, Google Workspace, Reception, Translation, Client Liaison, Document Management.
- **Languages:** Cantonese (Native), English (Fluent), Mandarin (Fluent).

## EXPERIENCE

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### Freelance Marketing & Multimedia Designer | Wonderland Studio Limited | 2018 - Present

Co-founded a creative studio delivering end-to-end web and design solutions in NZ and HK.

- **EPE Engineering (2019-Present):** Developed company site (epe.co.nz) including video production and AI chatbot integration; ongoing maintenance.

- **Learning Unlimited Childcare (2022-Present):** Built family-focused site (learningunlimited.co.nz) and managed ongoing seasonal marketing collateral.
- **JM Construction (2024-Present):** Translation and administrative document management.
- **General Projects:** Built and maintained responsive WordPress websites from scratch; produced logos, event signage, promotional videos, and bulk branded merchandise.

### **Part-Time Receptionist / Administrator | HLB Mann Judd Limited | 2023 - 2024**

- Managed front desk operations for a professional accounting firm including visitor coordination and meeting management.
- Handled administrative duties including monthly billing, filing, and database management.
- Planned and delivered recurring company events, designing visuals and coordinating logistics for client seminars.

### **Marketing Executive | JM Ocean Avenue NZ Limited | 2018 - 2019**

- Led Oceania-wide marketing initiatives for Bzzmart online platform (AU, PNG, FJ, SI, etc.).
- Oversaw promotions, events, advertisements, and digital strategies to boost platform adoption.
- Built and nurtured partnerships with local businesses.

### **Art Tutor / Assistant | Various Studios | 2012 - 2020**

- **TsingMei Art Studio (2020):** Taught drawing, 3D modelling and video editing to students (ages 8-16); designed workshop ads.
- **Art Course Tutor (2012):** Assisted in teaching technical drawing to large-scale high school student cohorts (50+).

### **Real Estate Agent Assistant | Fuller Property Agency | 2010 - 2011**

- Supported agents with calls, documentation, and designed leaflets for property promotions in Hong Kong.

## **EDUCATION & CERTIFICATIONS**

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- **AI-Powered Performance Ads Certification | Google (2026)**
- **Bachelor of Art and Design (3D Animation & VFX) | Media Design School, Auckland, NZ (2015-2017)**
- **Graphic Design & Illustration (Level 4) | Cambridge School of Visual and Performing Arts, UK (2013-2014)**

## PORTFOLIO HIGHLIGHTS

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- **epe.co.nz**: WordPress rebuild with AI chatbot.
- **learningunlimited.co.nz**: Childcare web and design.
- **3D Animation**: Interactive voxel character ([code-minion.github.io](https://code-minion.github.io)).
- **Bzzmart Oceania**: Multi-market marketing collateral.

*References available on request.*